



Main Contact: feura@feuramusic.com

Press Contact: hello@feuramusic.com

Phone Number: 705-999-8547 x9010

Short bio:

With their first album 'Lose Your Head' debuting at over 65,000 streams, support slots with Silverstein, Big Wreck, The OBGMs, NOBRO, Panic Shack, and Cam Kahain, and recent appearances at JUNOFest presented by CBC, Toronto-based alternative artist Feura is building a reputation for explosive live performances and a message that resonates far beyond the stage. Blending punk energy, theatre-kid chaos, and stadium-sized ambition, Feura's music is powered by a simple belief: life is too short to make yourself smaller for other people.

Medium Bio:

Fresh off the release of her debut album *Lose Your Head*, appearances at JUNOFest presented by CBC and Pride Toronto, and support slot with Silverstein, Big Wreck, The OBGMs, NOBRO, Panic Shack, and Cam Kahain, the Toronto-based alternative artist is building a reputation for explosive live performances and a message that resonates far beyond the stage. Blending punk energy, theatre-kid chaos, and stadium-sized ambition, Feura's music hits like voltage, powered by a simple belief: *life is too short to make yourself smaller for other people*.

Beyond the stage, that same message is beginning to take on a life of its own online. Feura has built a fast-growing digital audience across TikTok and Instagram, with a combined following of over 180K and multiple viral videos reaching over a 1M views. What started as performance clips and behind-the-scenes moments has evolved into a community. Fans are also increasingly gathering in direct community spaces, including an active Discord, where that conversation continues beyond algorithm cycles.

As *Lose Your Head* continues to push outward, Feura is proving that this project is not just a moment, but a statement with real momentum behind it.

Long bio:

Blending punk energy, theatre-kid chaos, and stadium-sized ambition, Toronto-based queer, BIPOC, East Asian rock artist Feura creates music that hits like voltage, powered by a simple belief: life is too short to make yourself smaller for other people. That belief runs through their debut album, *Lose Your Head*, which pushes against conformity, insecurity, ego, and the pressure to smooth out the parts of yourself that make other people uncomfortable.

The record has already drawn attention from press such as *Cashbox Canada*, *Fring Mag*, and *Trinnitist* with coverage describing the project as “bold,” “hard-hitting,” and “rooted in a refusal to ask for permission.”

The title-track and lead single is an unapologetic and unrelenting anthem pushing back against systemic oppression and social exclusion. Written by Korol Pikulik, Alexandra Jelilyan, and Marc Koecher, and produced by *Illegal Audio*, the song delivers a sharp, biting critique born of Feura's real-life experiences growing up in rural Ontario, in Simcoe County, north of Toronto.

This arena-ready track marks the opening statement of the album.

Before *Lose Your Head*, Feura released two companion EPs: *EAT IT!* and *CHOKES IT DOWN*. “They weren’t separate projects so much as different entry points into the same story,” Feura says. “*EAT IT!* introduced the more satirical, playful side of my songwriting, while *CHOKES IT DOWN* explored darker themes and a more political perspective. Together, they laid the groundwork for *Lose Your Head*, where those songs are rearranged into a larger narrative about self-expression, identity, and refusing to let other people define who you are.”

Born Korol Pikulik in Barrie, Ontario and growing up just outside of Hillsdale, while they have sung and played guitar since high school, and rock music was constantly playing in their house, they were more focused on acting and directing. “I planned to study theatre professionally and, eventually, open my own theatre company,” they say. “When the pandemic shut down live performance spaces, I began learning music production and songwriting as a creative outlet.”

It wasn’t until Feura discovered alternative and punk communities that they truly connected with the genre. “My introduction to punk came through local shows and local artists rather than major bands,” they say. “I fell in love with the freedom, creativity, and sense of community that existed in those spaces. I also love the collaborative nature of rock music. There’s something special about building a live show with a band and creating moments on stage together that can only happen in that moment.”

In recent years, Feura has dedicated themselves to vocal training and development. “That work has completely transformed my confidence as a performer,” they say. “My journey hasn’t been about natural talent. It’s been about learning, practicing, and continuing to improve every year.” Through the punk community, they found a space where they could explore their identity, express themselves freely, and connect with people who valued authenticity. “That sense of belonging is what made me want to dedicate my life to it,” Feura says.

Feura is set to bring her radical, uncompromising energy to the stage with a series of all-ages summer 2026 tour dates, including performances at London Pride, Kempenfest in Barrie, Honey Jam at Toronto's Massey Hall, JUNOFest, Pride Toronto, and support slots with Silverstein, Big Wreck, The OBGMs, NOBRO, Panic Shack, and Cam Kahain.

Beyond the stage, Feura has built a fast-growing digital audience across TikTok and Instagram, with a combined following of over 180K and multiple viral videos reaching over a 1 million views. What started as performance clips and behind-the-scenes moments has evolved into a community. Fans are also increasingly gathering in direct community spaces, including an active Discord, where that conversation continues beyond algorithm cycles.

“Growing up in a rural area, I often felt isolated, and creative spaces became places where I could connect with people,” Feura says. “What drew me to music specifically was its ability to bring people together regardless of their background or differences.”

The biggest opportunities that have come from Lose Your Head have been on the live side. Releasing a full-length album allowed them to build a complete headline set, which has led to opportunities including JUNOFest, opening for Silverstein, opening for Panic Shack, and performances at festivals across Ontario

The album has also received support from stations including ROCK 95, 89.1 The Max, Pet Rock Radio, Radio Humber, Met Radio, and others. Singles such as “Lose Your Head,” “Sick Medicine,” and “Ride Baby Ride” have all received radio play, and the album opened doors to press coverage, industry development opportunities, and interviews, including SiriusXM.

This year is focused heavily on live performance. They have shows lined up at events and festivals, including London Pride, Collingwood Pride Gussapolooza, and Kempenfest, while continuing to add new dates throughout the year. Feura is also participating in the RBCx Music and Music Counts Emerging Artist program, which includes mentorship and professional development opportunities.

On the release side, they have music videos for “Sick Medicine” and “PLASTIC,” and later in the year will be exploring acoustic versions of songs from Lose Your Head.

“My ultimate goal is to spend my life creating ambitious live shows and sharing them with as many people as possible,” Feura says. “If I could, I’d play 200 shows a year. What excites me most isn’t necessarily fame or numbers, it’s the experience of building larger and larger productions, combining music and theatre, and creating unforgettable live experiences. I want to keep releasing records, collaborating with talented artists, and pushing my creative ideas further. If one day that means arena-sized productions with ridiculous stage concepts and elaborate storytelling, even better.”

Socials:

Instagram: <https://www.instagram.com/feura.mp3/>

Tiktok: <https://www.tiktok.com/@feura.mp3>

Facebook: <https://www.facebook.com/Feuramp3/>

Threads: <https://www.threads.com/@feura.mp3>

Youtube: <https://www.youtube.com/channel/UCRenOrZeNeYWQ8YWEQdUBUA>

Website: <https://www.feuramusic.com/>

EPK: <https://www.feuramusic.com/epk>

Most recent release: <https://hypeddit.com/feura/loseyourhead>

Upcoming shows: <https://www.feuramusic.com/shows>

Feura brings punk energy, theatre-kid chaos, and arena-sized ambition to modern alternative rock.

Toronto based alternative artist Feura hits like voltage. Sharp, explosive, and impossible to ignore. Based in Toronto, she has built a rapidly growing audience around a simple idea: life is too short to make yourself smaller for other people. Blending punk energy, theatre-kid chaos, and arena-sized ambition, Feura's brand of alternative rock turns self-expression into something impossible to ignore.

40K+ streams on her debut EP EAT IT!, radio play on ROCK95 FM and 89.1 the Max, and support slots alongside Silverstein, Big Wreck, The OBGMs, and NOBRO, Feura is already building serious momentum.

Taking inspiration from artists like YUNGBLUD and Avril Lavigne, her music is alternative rock that's fierce, hook-driven, and emotionally direct, pulling just enough from punk to keep it unpredictable. That energy carries beyond the recordings. With 155K followers on TikTok, and 29K on Instagram, Feura has built a fast-growing audience that doesn't just watch, it shows up.

Her debut album, *Lose Your Head*, released in 2026, marks a defining moment for the artist. Written around themes of identity, insecurity, conformity, and self-acceptance, the record challenges the pressure to make oneself smaller for the comfort of others. Rather than positioning individuality as rebellion, *Lose Your Head* argues for authenticity as a necessary act of connection in an increasingly divided world.+

Feura brings punk energy, theatre-kid chaos, and arena-sized ambition to modern alternative rock.

Based in Toronto, Feura has built a rapidly growing audience by turning self-expression into something loud, and impossible to ignore. Drawing inspiration from the hook-driven power of P!nk and the volatility of YUNGBLUD while carving out a voice entirely her own, Feura's music sits at the intersection of alternative rock, punk attitude, and theatrical spectacle.

Her debut album, *Lose Your Head*, released in 2026, is a rallying cry for anyone tired of shrinking themselves to fit someone else's expectations. Exploring themes of identity, conformity, insecurity, and self-acceptance, the record captures the moment where fear gives way to freedom and self-expression stops feeling optional.

That same spirit fuels her live show. Over the past year, Feura has performed more than 40 shows across Canada, including JUNOFest, Pride Toronto, and Toronto's legendary Horseshoe

Tavern alongside NOBRO. Equal parts rock concert and theatrical event, her performances have become known for audience participation, unexpected spectacle, and the kind of controlled chaos that leaves crowds sweaty, laughing, and wanting another song.

Whether she's commanding a festival stage or sprinting through a crowd with a microphone in hand, Feura's mission remains the same: to create spaces where people feel empowered to take up space, embrace what makes them different, and stop asking permission to be themselves.

Toronto-based alternative artist Feura is quickly becoming one of the emerging voices in Canada's next wave of rock. Fresh off the release of her debut album '*Lose Your Head*', appearances at JUNOFest presented by CBC and Pride Toronto, and a support slot with Silverstein, Big Wreck, The OBGMs, NOBRO, Panic Shack, Cam Kahain,

, Feura has built a growing audience around a simple idea: life is too short to make yourself smaller for other people. Blending punk energy, theatre-kid chaos, and arena-sized ambition, her music lands like voltage.

Feura treats every stage like she's already headlining an arena.

Fresh off the release of her debut album *Lose Your Head*, appearances at JUNOFest presented by CBC and Pride Toronto, and support slot with Silverstein, Big Wreck, The OBGMs, NOBRO, Panic Shack, Cam Kahain, the Toronto-based alternative artist is building a reputation for explosive live performances and a message that resonates far beyond the stage. Blending punk energy, theatre-kid chaos, and arena-sized ambition, Feura has built a rapidly growing audience around a simple belief: *life is too short to make yourself smaller for other people.*